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### **Supply Chain Management: Strategy, Planning, and Operation**

Supply Chain Management encompasses every effort involved in producing and delivering a final product or service, from the supplier's supplier to the customer's customer. Supply Chain Management includes managing supply and demand, sourcing raw materials and parts, manufacturing and assembly, warehousing

### **Introduction to Operations and Supply Chain Management**

build relationships with their suppliers and practice effective supply chain management to maintain the supply of essential materials. With the signing of the NAFTA agreement in January 1, 1994, the United States saw its industry base change. Many companies created operations in Mexico because it was cheaper and more profitable to operate there.

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